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## OBJECTIVE & SUMMARY

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*An analytical, creative and professional individual who seeks employment as a Designer and Web Developer, Anthony has over 10 years experience in site design, development, and production. A staunch advocate for Web standards-compliance, following usability recommendations, while providing for high-performance and scalable content accessibility, his designs and coding styles allow applications the flexibility to evolve with the ever-changing requirements of the Web and its varied audience(s). An expert at Web site design, development, and production with a proven record of delivering excellent products ahead of schedule and under budget.*

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## PROFESSIONAL EXPERIENCE

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**Wayne-Finger Lakes BOCES/EduTech — Newark, NY** 2007-present  
*Coordinator, Technical Design and Development*

Member of team supporting Datamentor ([www.datamentor.org](http://www.datamentor.org)) and AccelerateU ([www.accelerateu.org](http://www.accelerateu.org)) products, including MS SQL Server support and ColdFusion development using the mach-ii and ColdSpring frameworks.

Provided client and server support for Blackboard and Moodle implementations, including setting-up testing environments and performing content/system migration.

Worked closely with clients and school districts to develop education-related sites and applications, including various Moodle-based sub-sites and courses.

**Georgia Institute of Technology, Institute Communications and Public Affairs — Atlanta, GA** 2006-2007  
*Web Developer*

Worked with various internal clients, marketing/branding experts, and creative designers to develop impactful Web sites and online campaigns for Georgia Tech and subsidiary schools, colleges, and departments. Through constant client interaction and face-to-face meetings, helped keep Web sites up-to-date and content messaging consistent across entire Georgia Tech network.

Provided client training on use of in-house developed news release and event posting system, which is used throughout many of the main Georgia Tech Web sites. Also worked with media experts and internal information specialists to develop an online Media Kit.

Main projects include:

- **School of History, Technology, and Society (HTS)**, [www.hts.gatech.edu](http://www.hts.gatech.edu): after close consultation with client, designed and developed new HTS Web site, including online registration form and new parent/student information request application.
- **Diversity@Tech**, [www.gtdiversity.gatech.edu](http://www.gtdiversity.gatech.edu): designed and developed new Web site highlighting diversity of Georgia Tech faculty and students as well as various diversity based programs and opportunities.
- **Online Media Kit**: developed new section of main Georgia Tech Web site ([www.gatech.edu](http://www.gatech.edu)) specifically for media and press clients, including photo gallery, press contacts, news database and archives, and downloadable logos and graphics.
- **Emergency Procedures**: developed and maintained new section of main Georgia Tech Web site ([www.gatech.edu](http://www.gatech.edu)) providing information specific to emergency plans and procedures developed by Georgia Tech campus safety officials.

Georgia Institute of Technology, College of Computing –  
Atlanta, GA

2005-2006

*Web Master*

First official Web Master for the College of Computing and lead developer who oversaw the development, implementation, migration, and launch of new CoC Web site.

By conducting various usability studies, internal audits, and user/audience interviews, provided insightful strategic and technical counsel which was pivotal in determining the site's architecture, underlying platform.

Based on the Joomla! content management system, the current CoC Web site relies on a set of clustered Red Hat servers to run Apache, PHP, and load-balanced MySQL database. Besides housing the nearly 250,000 pages of static content that were migrated into the new CMS, this platform also has:

- a Technical Reports database
- a calendar of events which pulls data from the main GA Tech system
- features student blogs which are based on the WordPress engine
- press release and news clip syndication and archiving functionality.

eKetchum Digital Media Group – Atlanta, GA

2000-2005

*Senior Interactive Strategist*

Responsible for development of code, graphic interface, and the integration of new technologies; including the development of search engine optimized and fully HTML/CSScompliant Web sites.

Managed and scheduled working timelines based on budgetary approvals and payment.

Designed and manipulated graphic imagery for Web delivery, including assembly of all associated imagery and fonts, purchasing rights to copyrighted material, if applicable.

Developed application code, designed and architected a functional interface layout, integrated new technologies effectively, and maintained both current and archival sets of application data, code, and documentation.

Performed validation and functional testing in order to ensure specifications were met while mandating accessibility guidelines and coding standards be implemented as the basis for all maintained sets of application code.

Global PR Blog Week 1.0

2003

*Designer, Lead Developer, and Managing Editor*

[www.globalprblogweek.com](http://www.globalprblogweek.com) – designed, developed, managed, and maintained site using Moveable Type application for an online event that engaged PR, marketing and business bloggers from around the globe.

QWIZ, Inc. – Atlanta, GA

1998-2000

*German Localization Specialist*

Developed, translated, and performed Quality Assurance testing on German localized Windows applications. Worked closely with other developers to troubleshoot, fix bugs, and solve problems related to GUI internationalization and maintenance of legacy systems.

Facilitated and participated in problem analysis and resolution meetings between Programming, Quality Assurance, and Localization teams. Oversaw code reviews to adapt look and feel of software to reflect nuances of German language and culture.

Conceived and implemented strategic direction of a company wide Intranet solution; managed and produce dynamic content using ASP; established and managed team responsible for all facets of Intranet design; had prototype Intranet up within 1 month of project inception; administered and maintained Microsoft NT Client Server using IIS 4.

## TECHNICAL QUALIFICATIONS

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Programming Skills:	
HTML/XHTML	Highly Proficient
CSS	Highly Proficient
JavaScript	Proficient
PHP	Proficient
ColdFusion	Highly Proficient
ASP	Proficient
Software Applications:	
BBEdit	Highly Proficient
Adobe Photoshop	Highly Proficient
Adobe Illustrator	Highly Proficient
Adobe InDesign	Proficient
Adobe Acrobat	Highly Proficient
Microsoft Office Suite	Highly Proficient
Microsoft Visio	Highly Proficient
Macromedia Flash	Proficient
Macromedia Dreamweaver	Proficient
Application Servers:	
Microsoft Internet Information server (IIS)	Highly Proficient
Microsoft SQL Server	Proficient
Apache Web Server	Highly Proficient
ColdFusion Server	Highly Proficient
MySQL	Highly Proficient
WordPress	Proficient
Joomla! Content Management System	Highly Proficient
Operating Systems:	
Microsoft Windows (NT, 2000, XP)	Highly Proficient
Microsoft Windows (95, 98, ME)	Highly Proficient
Mac OS 10.x	Highly Proficient
Mac OS 9.x	Proficient

## LANGUAGE SKILLS

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German – fluent in reading and speaking, competent in writing  
Spanish – competent in reading, speaking, and writing

## EDUCATION

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<b>State University of New York at Potsdam – Potsdam, NY</b>	1994-1998
<i>Bachelor of Arts, English Literature</i>	
<ul style="list-style-type: none"><li>• Studied Medieval English Literature, with a concentration in modern Spanish</li><li>• Graduated Summa Cum Laude</li><li>• Member of Theta Omega Phi Community Service and Academic Fraternity</li><li>• Member Sigma Delta Tau, National English Honor Society</li></ul>	
<b>Universität Potsdam – Potsdam, Germany</b>	1996-1997
<ul style="list-style-type: none"><li>• Participated in Study Abroad program through SUNY Potsdam</li><li>• Studied German, Spanish, and English</li></ul>	